

The Benefits of Microform

As a complement to paper-copy subscriptions:

- **Microform saves space.** Microforms take up less than one-tenth the space of bound paper copies, allowing you to keep more of the publications your users need for immediate access.
- **Microform is durable.** Microforms aren't as susceptible to loss, theft, or damage as paper publications, and have an almost indefinite life expectancy when properly stored and handled.
- **Microform is cost-effective.** The cost generally compares favorably to the cost of binding paper copies, especially when you take into account the hidden costs associated with binding, such as staff time.
- **Microform is convenient.** Convenient to order...to file...to maintain...and to use with today's equipment.
- **Microform is comprehensive.** With more than 19,000 periodical titles, we offer unrivaled access to a vast collection of full-image information dating back more than a century.
- **Unparalleled quality.** UMI® Periodicals in Microform feature images taken directly from the original printed pages, so you count on clarity.

As a complement to electronic sources:

- **Microform gives users the "full-image": complete, uncut local access.** Much electronic full text is available in text-only format, leaving users without the benefit of photos, charts, graphs, and other visual material. Complete and uncut microform editions are the perfect complement to the speed of text-only databases.
- **New viewer/scanners.** Images can now be easily sent to remote locations using microform viewer/scanners, which link to your computer workstations, letting you view and print articles or digitize and transmit them electronically. This approach combines the unparalleled preservation and storage benefits of microform with the speed and ease of electronic access.
- **Microform provides full-image support for electronic index databases.** Today's library users rely on citations from indexes that may be printed or electronic. No matter where they find a citation, however, the full article will usually be available in microform.
- **Microform serves as an additional, secure point of local access.** Key periodical titles in microform provide additional access points to ensure that you can deliver the information needed by your library patrons. Microform is always available, so users never go away empty-handed.
- **Microform provides access to backfiles and less frequently used publications.** You can guarantee users access to all the articles cited in a database, especially those found in less current sources.